



Baton Rouge Business Report Heralds Generation by Knoll™ is “Heaven on Four Wheels”

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In the September 8, 2009 issue of *Baton Rouge Business Report*, a bi-weekly Baton Rouge, Louisiana, business newspaper, writer Olivia Watkins lauds that Generation by Knoll™ is "Heaven on Four Wheels."

Generation, the new SMaRT© Sustainable Platinum Certified task chair that won Gold in the Best of NeoCon 2009 Competition last June, takes elastic design—where a product rearranges itself in response to its user—to a new level.

Watkins states, "After years of studying how people work in modern offices and how they collaborate and deviate from ergonomic working positions, Knoll introduced its seating revolution."

She continues, "Knoll's Generation is...more adjustable, more customizeable, more adaptable and more comfortable" than its predecessors.

With its unique Flex Back, Flex Top, Flex Seat and Dynamic Suspension control, Generation facilitates comfort and a range of postures, including side sitting, throughout the work day and is a chair that Watkins concludes, "will make some lower backs very, very happy."

Generation by Knoll sithowyouwant.com